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## THE 4TH ANNUAL CAROLINA INTERNATIONAL CIC & HORSE TRIAL

# CAROLINA INTERNATIONAL CIC & HORSE TRIAL

This year's event promises to be as exciting as ever and produced with the care and quality that the Carolina International is known for. We are recognized as one of the most popular international events in North America. Come be a part of this special weekend!



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## MARCH 22-26, 2017

Join our Amazing Group of Long Term Sponsors for the most exciting and entertaining weekend in the Sandhills of North Carolina.

### **TITLE SPONSOR**

Cloud 11 ~ Gavilan North LLC

### **PRESENTING SPONSOR**

Lumbee River Electric Cooperative

### **CIC3\* SPONSOR**

Setters' Run Farm

### **MEDIA SPONSOR**

CenturyLink

### **DIVISION AND VENUE SPONSORS**

Attwood Equestrian Surfaces

Devoucoux

Dubarry of Ireland

Jaguar Land Rover Cary

Sagmae LLC

Southern Pines Equine Associates

Twin Gates Farm

VTO Saddlery



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Numerous opportunities are available to support the Carolina International. Many of these sponsorship levels include direct advertising on the EQSportsNet live and on demand broadcast of the CIC3\* and CIC2\*.

### **FOUNDING PARTNER - \$10,000**

*\$7,000 Tax Deduction*

- Advertising on live and on demand EQSportsNet broadcast
- Half page color ad in CI program and key recognition on program sponsor page
- Sponsor provided banners (3) displayed throughout the weekend
- Organization banner on event website
- Cross-country jump complex sponsorship
- Reserved vendor space as needed
- 3 VIP parking passes for all on-site activities
- 8 Sponsor badges for entry to VIP Tents and all other weekend events

### **SUSTAINING PARTNER - \$5,000**

*\$4,000 Tax Deduction*

- Half page ad in CI program and key recognition on program sponsor page
- Sponsor provided banners (2) displayed throughout the weekend
- Cross-country jump sponsorship
- Reserved vendor space as needed
- 2 VIP parking passes for all on-site activities
- 6 Sponsor badges for entry to VIP Tents and all other weekend events

### **ASSOCIATE PARTNER - \$2,500**

*\$2,000 Tax Deduction*

- Quarter page ad in CI program and top tier recognition on program sponsor page
- Sponsor provided banners (1) displayed throughout the weekend
- Show Jump sponsorship
- Reserved vendor space as needed
- 2 VIP parking passes for all on-site activities
- 4 Sponsor badges for entry to VIP Tents and all other weekend events

*The Carolina International provides a unique opportunity to support equestrian sports while showcasing your business, entertaining clients, rewarding employees or simply spending time with family and friends. Become a sponsor or patron today!*



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- Five Days of Amazing International Competition
- VIP and Sponsor Tents with Top Rated Hospitality
- Great Shopping at the Vendor Village
- Fabulous Food Court with Regional Food Trucks
- Kids' Zone
- Saturday Night Competitors' Party with Cocktails, Dining, Dancing and Live Auction
- Weekend Entertainment for the Entire Family
- Upwards of 7,500 spectators and participants
- Free General Admission and General Parking

Please contact Jane Murray with inquiries.  
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## AFFILIATE PARTNER

### Cross Country Jump - \$1,250

- Affiliate partner list on program sponsor page
- 1 VIP Parking Pass
- 2 Sponsor badges for entry to VIP Tents

### Show Jump Ringside Banner - \$500

- Affiliate partner list on program sponsor page
- 1 VIP Parking Pass
- 1 Sponsor badges for entry to VIP Tents

## PATRONS

### Individual - \$225

- Member list on program sponsor page
- 1 VIP Parking Pass
- 1 Member badge for entry to VIP Tents

### Reserved Tables of 8 - \$1,600 (Limited number available)

- Members list on program sponsor page
- Reserved table for 8 in VIP Tents
- 3 VIP Parking Passes
- 8 Member badges for entry to VIP Tents

## Cross Country Tailgate Parking - \$200 each Includes a 10x10 Tent!

Park your car right in the middle of the action and enjoy an amazing day at the Park. Bring your friends and family on Saturday and enjoy the excitement and thrill of the Cross Country day. Private porta-johns are available.



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