

Sponsorship Opportunities



March 22 – 26, 2017

Please contact Jane Murray with inquiries.

Phone: 978-578-1043 Email: jwmurray799@gmail.com Website: carolinainternationalcic.com

The Carolina Horse Park Foundation, a 501(c)(3) non-profit organization

TITLE SPONSOR \$50,000

(\$35,000 Tax Deduction)

- **One Title Sponsorship Available (Currently under sponsorship agreement)**
- In program advertising within live and on demand EQSportsNet broadcast
- Participation in the Final Prize Giving on Saturday, March 25th
- Organization recognition for all event phases
- Organization banner on event website
- Full page color ad in CI program and top tier recognition on program sponsor page
- Organization – provided banners (6) displayed at CHP year-round
- Cross-country jump complex sponsorship
- Reserved vendor space as needed
- Key recognition and exhibition space in VIP Tents
- 6 Premier parking passes for all on-site activities
- 20 Sponsor badges for entry to VIP Tents and all other weekend events

PRESENTING SPONSOR \$25,000

(\$17,500 Tax Deduction)

- **Sponsorship of the CIC3* Division (Currently under sponsorship agreement)**
- In program advertising within live and on demand EQSportsNet broadcast
- Participation in the Final Prize Giving on Saturday, March 25th
- Organization – provided banners (4) displayed at CHP year-round
- Organization banner on event website
- Full page color ad in CI program and prime recognition on program sponsor page
- Cross-country jump complex sponsorship
- Reserved vendor space as needed
- Recognition and exhibition space in VIP Tents
- 4 Premier parking passes for all on-site activities
- 15 Sponsor badges for entry to VIP Tents and all other weekend events

DIVISION SPONSOR \$15,000 - \$30,000

(\$10,500 Tax Deduction)

- ~~Sponsorship of the CIC2* Division (Currently under sponsorship agreement)~~
- ~~Sponsorship of the CIC1* Division (Currently under sponsorship agreement)~~
- In program advertising within live and on demand EQSportsNet broadcast
- Participation in the Final Prize Giving on Saturday, March 25th
- Full page color ad in CI program and prime recognition on program sponsor page
- Organization – provided banners (3) displayed throughout the weekend
- Organization banner on event website
- Cross-country jump complex sponsorship
- Reserved vendor space as needed
- 3 Premier parking passes for all on-site activities
- 10 Sponsor badges for entry to VIP Tents and all other weekend events

FOUNDING PARTNER \$10,000

(\$7,000 Tax Deduction)

- In program advertising within live and on demand EQSportsNet broadcast
- Half page color ad in CI program and key recognition on program sponsor page
- Organization – provided banners (3) displayed throughout the weekend
- Organization banner on event website
- Cross-country jump complex sponsorship
- Reserved vendor space as needed
- 3 VIP parking passes for all on-site activities
- 8 Sponsor badges for entry to VIP Tents and all other weekend events

SUSTAINING PARTNER \$5,000

(\$4,000 Tax Deduction)

- Half page ad in CI program and key recognition on program sponsor page
- Organization – provided banners (2) displayed throughout the weekend
- Cross-country jump sponsorship
- Reserved vendor space as needed
- 2 VIP parking passes for all on-site activities
- 6 Sponsor badges for entry to VIP Tents and all other weekend events

ASSOCIATE PARTNER \$2,500

(\$2,000 Tax Deduction)

- Quarter page ad in CI program and top tier recognition on program sponsor page
- Organization – provided banners (1) displayed throughout the weekend
- Show Jump sponsorship
- Reserved vendor space as needed
- 2 VIP parking passes for all on-site activities
- 4 Sponsor badges for entry to VIP Tents and all other weekend events

AFFILIATE PARTNER

Cross Country Jump \$1,250

- Affiliate partner jump sponsorship list on program sponsor page
- 1 VIP Parking Pass
- 2 Sponsor badges for entry to VIP Tents

Show Jump Ringside Banner \$ 500

- Affiliate partner jump sponsorship list on program sponsor page
- 1 VIP Parking Pass
- 1 Sponsor badges for entry to VIP Tents

PATRONS

Individual \$225

- Member list on program sponsor page
- 1 VIP Parking Pass
- 1 Member badge for entry to VIP Tents

Reserved Tables of 8 \$1,600 (Limited number available)

- Members list on program sponsor page
- Reserved table for 8 in VIP Tents
- 3 VIP Parking Passes
- 8 Member badges for entry to VIP Tents

TAILGATING

Saturday, March 25th (on the Cross Country Course) \$200

- Located at the far turn of the race track nearest the big water jump
- Included - 10'x10' tent with opportunity to rent a personal port-o-let if desired